



The Puget Sound Business Travel Association an affiliate of the Global Business Travel Association (GBTA) is the collective voice of business travel management in Western Washington. We provide a forum for the constructive exchange of information, education, and ideas among members. We are dedicated to enhancing the educational and professional advancement of our members.

PSBTA is comprised of 175 Washington business leaders who are responsible for purchasing and supplying travel related services, representing Fortune 500 companies from the Retail, Design, Engineering & Aviation sectors. The annual travel expenditure of these companies exceeds \$1.5 billion dollars. Direct members procure or manage business travel services for their corporation. Allied members provide travel services or products to direct members.

Each year PSBTA hosts a fund raising gala and selects a worthy organization of the funds collected. This year we are partnering with Strong4Sam, a non-profit organization dedicated to creating community awareness and raising funds for innovative research to discover more effective and less toxic therapies for pediatric cancer. This breakthrough research has been cultivated in our own backyard at the Fred Hutch Cancer Research Center. 100% of donations to Strong4Sam benefit pediatric cancer research at Fred Hutch. You can learn more about this local organization at <http://www.strong4sam.org/>

On the evening of October 13, 2017, we are joining together for an evening of celebration and fundraising in support for Sam and his organization. Our gala and auction will be held at the Hyatt Regency Lake Washington— At Seattle's Southport. 300 highly motivated travelers, industry professionals, friends and Strong4Sam supporters are expected at this year's event. Your donation places your brand in front of the top travel services buyers and guests in the Pacific Northwest. We will be delighted to help you feature your brand to its best advantage in the silent or live auction.

Please complete the attached procurement form and email to procurement@psbta.org no later than August 18th. Please mail gift certificates to:

**Puget Sound Business Travel Association
1916 Pike Place, Suite 12 #726
Seattle, WA 98101**

Both PSBTA and Strong4Sam are non-profit organizations (501c6 and 501c3) respectively, and your donation will be considered tax deductible. Thank you very much for your support of PSBTA and Strong4Sam.

Sincerely,

Puget Sound Business Travel Association Board

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