



Thank you for considering sponsorship!

The Puget Sound Chapter of the Global Business Travel Association (GBTA) is the collective voice of business travel management in Western Washington. We provide a forum for the constructive exchange of information, education, and ideas among members. We are dedicated to enhancing the educational and professional advancement of our members.

PSBTA is comprised of 180 Washington business leaders who are responsible for purchasing and supplying travel related services, representing Fortune 500 companies from the Retail, Design, Engineering & Aviation sectors. The annual travel expenditure of these companies exceeds \$1.5 billion dollars. Direct members procure or manage business travel services for their corporation. Allied members provide travel services or products to direct members.

Each year our Chapter hosts a fund raising gala and selects a worthy organization of the funds collected. This year we are partnering with Ronald McDonald House Charities of Western Washington & Alaska, a non-profit organization whose mission has been helping millions of families with sick children find comfort and support when they need it most. You can learn more about this local organization at www.rmhc.org.

On the evening of **May 17, 2019**, we are joining together for an evening of celebration and fundraising in support Ronald McDonald House Charities. Our gala and auction will be held at the new Embassy Suites in Pioneer Square. 250 highly motivated travelers, industry professionals, friends and Ronald McDonald House Charities supporters are expected at this year's event. Sponsorship places your brand in front of the top travel services buyers and guests in the Pacific Northwest. We will be delighted to help you feature your brand to its best advantage.

Both PSBTA and Ronald McDonald House Charities are non-profit organizations (501c6 and 501c3) respectively, and your donation will be considered tax deductible.

Thank you very much for your support of PSBTA and



Sincerely,

Puget Sound Business Travel Association Board

Robert Wade President	Michelle Amos Vice President	Karen Beauchamp Treasurer	Lauren Moser Secretary	Ryan Schlemmer President Emeritus
Sr. Global Travel Manager F5 Networks	Global Account Manager Egencia	Sr. Buyer & Travel Manager Symetra	Business Transient Sales Manager Hyatt Regency	Sales Manager, Industry Travel Thompson Hotel

Event Date: May 17, 2019



2019 GALA SPONSORSHIP LEVELS

PRESENTING - \$10,000

Table for 10 people with Company Signage Name/ Logo
10 people to attend President's Reception
Expedited Registration & Early Access to Silent Auction
Name/Logo on invite
Welcome message from company representative during event
Name/Logo on all online and printed materials
Name/Logo in auction catalog Logo on PSBTA.ORG all year long

PLATINUM - \$5,000

Registration for 4
Attend VIP Reception
Expedited Registration & Early Access to Silent Auction
Name/Logo on all online and printed materials
Name/Logo in auction catalog Logo on PSBTA.ORG all year long

GOLD - \$2,500

Attend VIP Reception
Expedited Registration & Early Access to Silent Auction
Name/Logo on all online and printed materials
Name/Logo in auction catalog Logo on PSBTA.ORG all year long

SILVER - \$1,000

Expedited Registration & Early Access to Silent Auction
Name/Logo on all online and printed materials
Name/Logo in auction catalog

IN KIND SPONSORSHIP: PSBTA will honor in kind sponsorship at 50% of retail/donation value for the Platinum, Silver & Gold Sponsorship levels only.

EXCLUSIVITY: We understand the desire to be an exclusive sponsor within your industry. PSBTA will make sure that your sponsorship commitment including your brand, logos, signage and requests are held in the highest of regard. Due to the nature of our event and the desire to raise funds for a greater cause, we are not able to offer exclusivity by industry.